



# CORPORATE PROFILE



# COMPANY PROFILE

—  
Your Goals.  
Our Solutions.

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## ABOUT US

Since its foundation in the year 2000 **AL AMTHAL GROUP B.S.C (CLOSED)** of companies has developed into a distinguished software and IT service provider that has been working together with its clients to live up to the challenges of the fast-evolving world of information technology.

**AL AMTHAL GROUP B.S.C (CLOSED)** has come a long way since its start by a highly ambitious team of a few specialists with a strive to improve business management beyond the ordinary, living up to the highest standards. Today clients from a wide range of industries rely on our ERP solutions, which make a real impact on the management of their businesses.



## OUR VISION

Our vision is to be the leading IT services provider of innovative and reliable IT solutions that enable businesses to succeed in the digital era using cutting-edge technology and best practices to deliver high-quality products and services. We are committed to helping our customers grow their businesses and achieve their vision.

## OUR MISSION

Our mission is to provide high quality, reliable and innovative IT solutions and services to customers through **Our e-commerce solutions, Our software as a service solutions (SaaS), Our licensed software solutions (On Premises), and Our financial technology solutions (FinTech).**

The goal is to provide added value to our customers by providing them with the latest technologies, best practices and high-quality services, and for our employees and partners, we strive to promote a culture of excellence, cooperation and creativity. We believe that by leveraging our skills and experience, we can help our clients achieve their goals and grow their business in the digital era.





**HANI AWACHI**

CHIEF EXECUTIVE OFFICER

## CEO STATEMENT

*I am pleased to present to you the annual report of Al-Amthal Group for the year 2022. This year has been an excellent one for our group, as we achieved remarkable growth in our revenues and profits, expanded our range of products and services, and strengthened our business and our position in the market.*

*Net profit for the year 2022 amounted to BHD 112.8 thousand, compared to BHD 30.7 thousand for the year 2021, an increase of 267.4%. The increase in profits is due to the change in the market situation after the Corona pandemic, which led to a sharp increase in the sales income of our licensed programs, which amounted to 228 thousand in 2022 compared to 73 thousand in 2021, and this reflects our ability to provide innovative and high-quality solutions as well as adapt to market needs the changing preferences of our customers.*

*The legal form of the company has been changed from a limited liability company to a closed joint stock company, and the capital has increased to one million two hundred thousand Bahraini Dinars (1,200,000). We have also established a strong corporate governance framework to support our transition to the new legal status as a closed joint stock company, which will enable us to expand our presence in the local markets and international. This is an important step in our journey as a group, as it will give us access to new sources of capital, improve our governance and transparency, and attract more talent and partners.*

*We also undertook a significant restructuring of the group by adding new services and products namely **Software as a Service (SaaS), E-Commerce and Financial Technology (FinTech)** along with our existing business, **licensed software solutions (On Premises)**. Inevitably, these new services and products will enable us to diversify our revenue sources, reach new segments of customers, and take advantage of the opportunities offered by digital transformation in today's economy.*

*In addition to our financial achievements, we have also achieved many non-financial achievements that have enhanced our reputation and credibility in the local and international market. We have obtained PCI-DSS, ISO 27001 and ISO 9001 certificates, which prove our commitment to safety and quality standards.*

*I would like to thank all of our stakeholders for their trust and support in 2022. I am grateful to our customers for choosing us as their preferred partner, to our suppliers for their collaboration, to our shareholders for their trust and investment, and most importantly, to our employees for their dedication and hard work.*

*As we enter the year 2023, we are optimistic about the future of Al-Amthal Group. We have a clear vision, a strong strategy, and a talented team. We will continue to pursue our mission of providing world-class software solutions that enable companies and individuals to achieve their goals, increase their productivity, and provide them with the highest standards of safety and quality. We will also strive to create added value for all those related to us and contribute positively to society and the work environment.*

**BEATE SCHOEK-AWACHI**

PARTNER

## PARTNER STATEMENT

*We are pleased to share with you our annual report for the year 2022, which highlights our impressive achievements in this challenging year. Despite the global pandemic and the economic downturn, the group has succeeded in implementing the re-engineering of its administrative and commercial operations, which led to a significant increase in our profitability and a radical change the in operational processes.*

*One of our most important achievements this year is our obtainment of many prestigious certificates that prove our commitment to quality, security and customer satisfaction. These certificates are:*

- ISO 27001 for information security management*
- ISO 9001 for quality management systems*
- PCI-DSS Payment Card Industry Data Security Standards*

*Furthermore, we have diversified our product portfolio and business by launching three new major divisions that cater to the growing demands of the digital economy. These sections are:*

*- **E-commerce:** To provide online platforms and solutions for various sectors such as retail, real estate, food and beverage, services, subscriptions and reservations.*

*- **Software as a Service (SaaS) Solution:** To provide cloud-based services for all our ERP products and solutions.*

*- **Financial Technology Solutions (FinTech):** To develop innovative and secure solutions for banking and financial institutions.*

*Finally, the company's legal form has been changed from a limited liability company to a closed joint stock company, and the capital has increased to one million two hundred thousand Bahraini Dinars (1,200,000). We have also established a strong corporate governance framework to support our transition to the new legal status as a closed joint stock company, which will enable us to expand our presence in local and international markets.*

*We would like to thank all those related to us for their trust and support in our journey of internal and external development and growth. We also look forward to continuing our cooperation and partnership with them in the coming years.*

## OUR TEAM

**AL AMTHAL GROUP B.S.C (CLOSED)** has engaged the services of very talented IT and Business Management Professionals to build their team.

Our team is not only proficient in technology but also has in depth knowledge of business operations and management to provide the best consultancy services to our valuable customers.

**AL AMTHAL GROUP B.S.C (CLOSED)** employ highly skilled software developers using the latest technology along with highly qualified business and accounting professionals for project implementations.

They are highly experienced and qualified professionals in the field of infrastructure, cloud computing and networking.

<p>Business Development</p> 	<p>Business Development</p> 	<p>Implementation</p> 	<p>Development</p> 
<p><b>Ashraf Bilal</b> Head of Business Development</p>	<p><b>Nixon Rebeiro</b> Branch Manager Qatar</p>	<p><b>Irfan Pasha</b> Head of Implementation</p>	<p><b>Vimal Govind</b> Head of Development</p>
<p>Development</p> 	<p>Development</p> 	<p>Infrastructure</p> 	<p>Support</p> 
<p><b>Vinod Nair</b> Head of Special Development</p>	<p><b>Ahmed Awachi</b> Head of Frontend Development</p>	<p><b>Sayed Ahmed Salman</b> Head of Infrastructure</p>	<p><b>Syed Noman Masud</b> Head of Support</p>

# OUR PRODUCTS

## E-COMMERCE SOLUTIONS

Mallat Global Solutions have developed e-commerce marketplaces platform for various industries where you can list your products and services online and take benefit.

- Mallats for Retail & Wholesale
- Aqaraats for Real Estate
- Khidmaat for Services
- Mtaem for Food & Beverages
- Ishtirakat for Memberships
- Hujuzat for Bookings & Schedules

Our unique e-commerce platform also provided you with your own individual e-shop which can be directly managed by you.



# OUR PRODUCTS

## CLOUD APPLICATIONS (SaaS)

Our unique SaaS (Software As A Service) products provide the businesses with complete end-to-end solution for automating all business processes or to automate specific functions. The SaaS model makes the solution much affordable.



### CLOUD BUSINESS SUITE

- **mytrading**
- **myrealestate**
- **mycharity**
- **myschool**
- **myservices**
- **myaccount**
- **myconstruction**
- **myrestaurant**

### CLOUD PRODUCTS

- **mystaff**
- **mypurchase**
- **myledger**
- **myservices**
- **myschool**
- **mytime**
- **mysales**
- **mycrm**
- **myproperty**
- **myclub**
- **myassets**
- **myinventory**
- **mypos**
- **mycharity**
- **myschedule**

# OUR PRODUCTS

## ON PREMISE APPLICATIONS (LICENSED)

Our industry applications are license-based products that can automate the whole organization, i.e. ERP (Enterprise Resource Planning System) or can be functional-based to automate a specific department within the organization.

### OPTIMUM TOTAL SOLUTIONS (ERP)

- Trading Management ERP
- Services & Contracting ERP
- Real Estate ERP
- Non-profit Organizations ERP
- Education ERP
- Food & Beverages ERP (F&B)

### OPTIMUM FUNCTIONAL PRODUCT

- HRMS
- Fixed Assets
- Procurement & Expenses
- Time & Attendance
- Wholesale & Retail
- Contracting
- Non-profit Organizations
- Club
- General Ledger
- Inventory Management
- CRM
- VRM
- Services
- Real Estate
- Education
- Schedule



# OUR PRODUCTS

## FINANCIAL APPLICATIONS (FINTECH)

Our FinTech products vary from fully-fledged financial solutions that can automate all the functionalities of a financial organization to a functional product that can automate a specific financial function and integrate it with the financial institution's systems.



### OPTIMUM ERP

- Digital Core Banking ERP
- Bank Admin ERP
- Money Exchange & transfers ERP
- Financing Mngement ERP

### OPTIMUM FUNCTIONAL PRODUCT

- e-Wallet
- Cards e-Wallet
- Teenage e-Wallet
- Wages Protection System (WPS)
- Merchant Payment System
- Switch Reconciliation System
- Money Exchange
- Money Transfer
- Loans

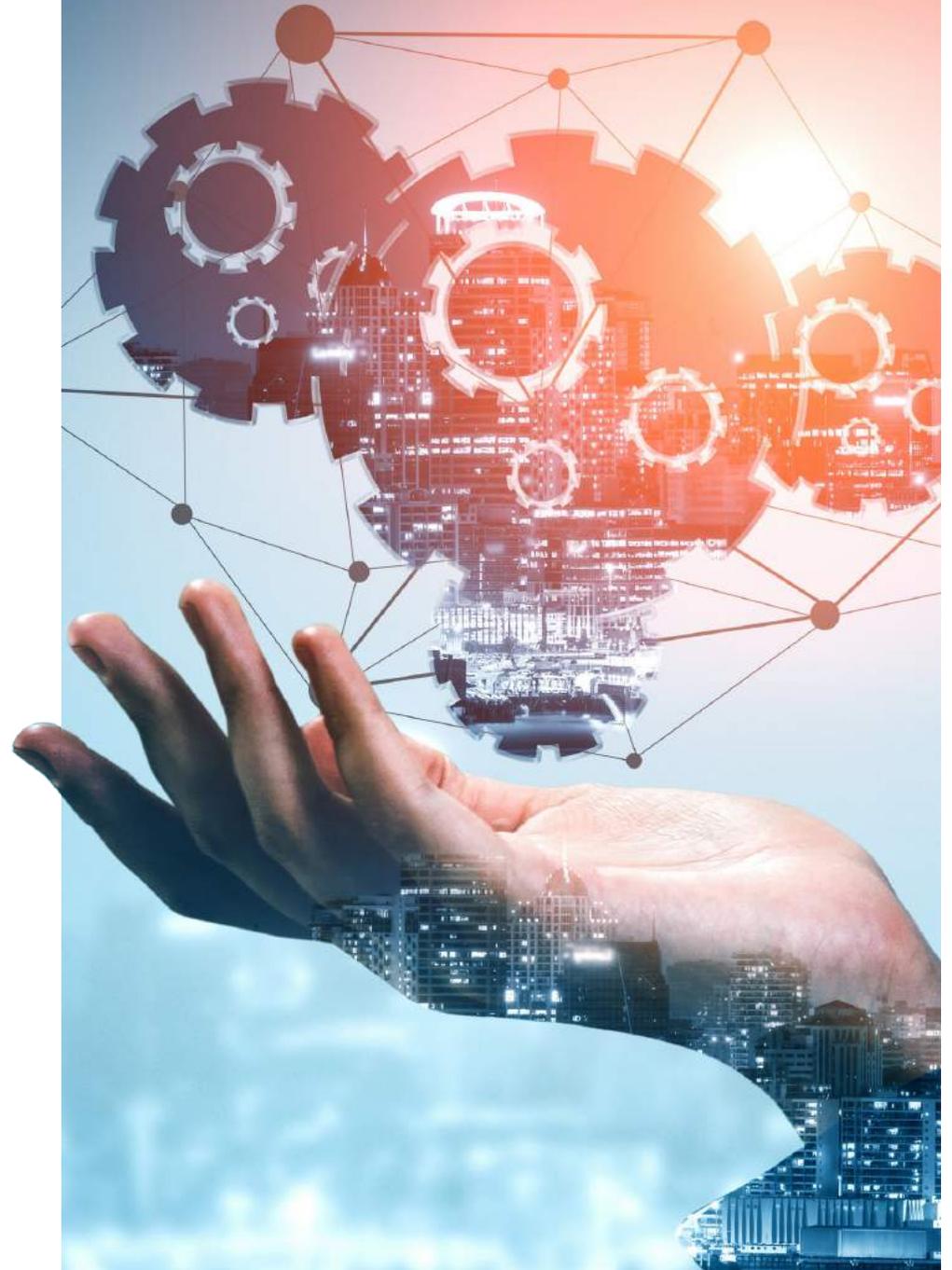
# OUR PRODUCTS

## BESPOKE DEVELOPMENT

Over two decades we have acquired diverse knowledge, high level of expertise and broad experience in developing special products for our customers based on their needs.

### BESPOKE DEVELOPMENT

- Functional Software Systems
- Mobile Apps & Websites
- System Integrations



# OUR PRODUCTS

## HARDWARE

*Al-Amthal Group* provides you with the most suitable hardware required to complement its software solutions. The hardware provided by Al-Amthal is seamlessly integrated with its solutions.

### HARDWARE

- Access Control & Attendance
- Barcode Peripherals
- Cash Register



## CLOUD COMPUTING

We offer all the essential tools of Cloud Computing Services, which will enable customers to reduce their operational costs by hosting their websites and business applications on our highly reliable and secure servers.

### CLOUD COMPUTING

- Web Hosting
- Website Domain

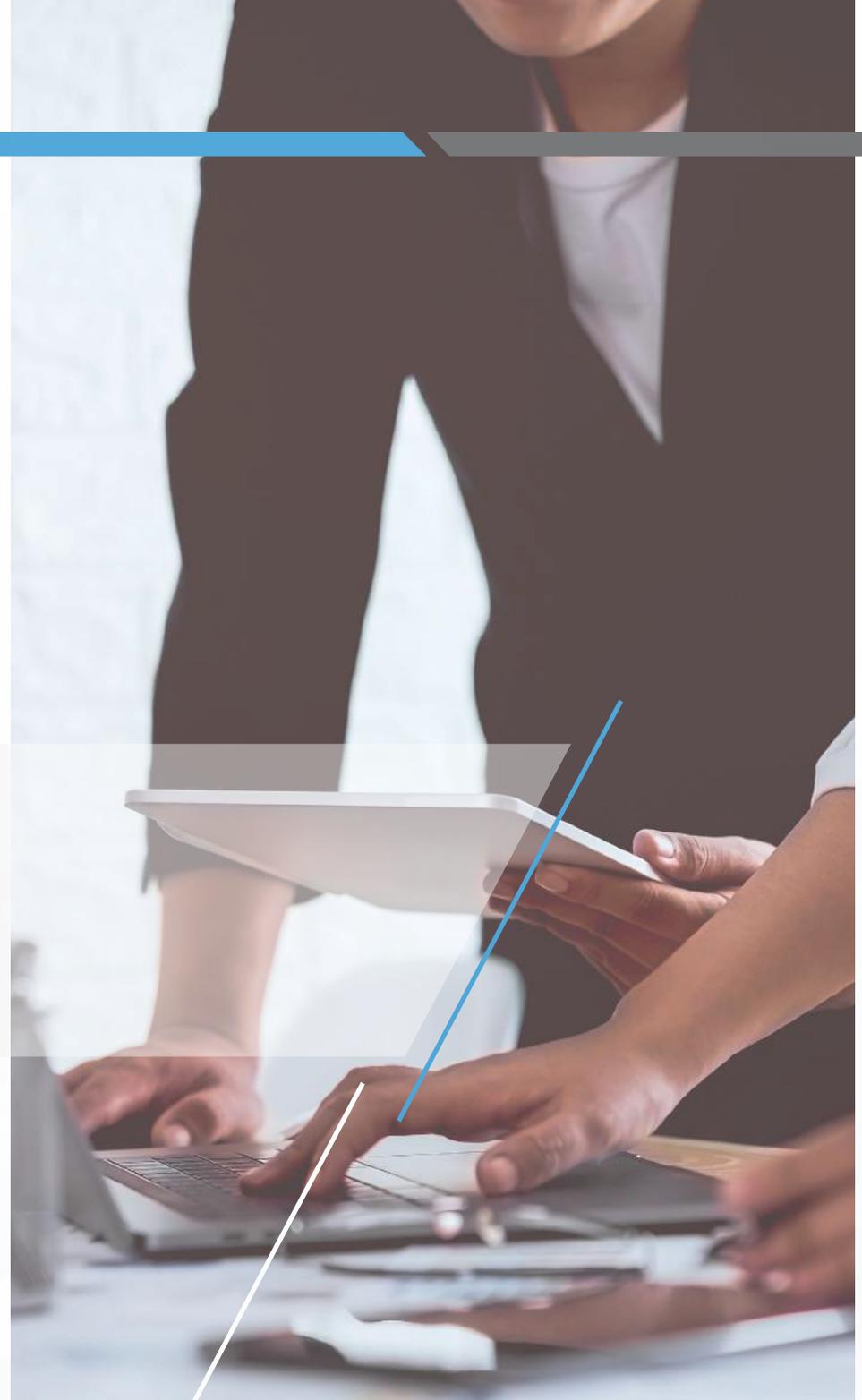
# OUR PRODUCTS

## DIGITAL MARKETING

We provide our clients with vital services in marketing to complement the hosting of their operations with us. They will have the advantage to reach out to all our customers who use our marketplaces. We also provide all essential digital marketing services to support their operations.

### DIGITAL MARKETING

- Social Media
- Search Engine Optimization (SEO)
- Market Places Ads
- Digital Campaigns (Email, SMS, Push Notifications)



## OUR BRANDS

We operate under numerous brands we own. The following are our own brands which are legally registered in our name and for which we own all intellectual rights.



TOTAL SOFTWARE SOLUTIONS FOR  
MEDIUM TO LARGE ENTERPRISES



BUSINESS MANAGEMENT  
SOLUTIONS FOR SME'S



TOTAL SOFTWARE SOLUTION FOR  
REAL ESTATE INDUSTRY



TOTAL SOFTWARE  
SOLUTION FOR WHOLESALE  
& RETAIL INDUSTRY



TOTAL SOFTWARE  
SOLUTION FOR SERVICES  
INDUSTRY



TOTAL SOFTWARE  
SOLUTION FOR FOOD &  
BEVERAGES INDUSTRY



TOTAL SOFTWARE  
SOLUTION FOR BOOKINGS &  
RESERVATIONS

## OUR LEGAL STATUS

We operate under a number of commercially registered companies that offer our products and brands we own. The following are our legal entities in each region.



AL AMTHAL GROUP B.S.C  
(CLOSED)



AL-AMTHAL AL-KHALEEJI  
COMPANY W.L.L



AL-AMTHAL AL-KHALEEJI  
TRADING COMPANY W.L.L.



AL-AMTHAL TRADING  
GROUP COMPANY W.L.L



ELECTRONIC COMMERCE  
NETWORK CO. B.S.C (CLOSED)  
BAHRAIN



NC LINK CO. W.L.L  
BAHRAIN



MALLAT GLOBAL SOLUTIONS CO.  
B.S.C (CLOSED) - BAHRAIN



ELLA REAL ESTATE SOLUTIONS  
W.L.L - BAHRAIN

# PARTNERS & CERTIFICATIONS

*Al-Amthal Group's* has a network of strong regional and international business partnerships with organizations and institutions that enable a superior service for the group's clientele. These partnerships bring about the capabilities for delivering comprehensive and optimal business solutions.

## TECHNOLOGY PARTNERS



## FINANCIAL PARTNERS



## CERTIFICATIONS





# REGIONAL OFFICES

## BAHRAIN

Manama

Tel: +973 17 297 227

[amthaladmin@al-amthal.com](mailto:amthaladmin@al-amthal.com)

## QATAR

Doha

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[amthaladmin@al-amthal.com](mailto:amthaladmin@al-amthal.com)

## SAUDI ARABIA

Al Khobar

Tel: +966 56 808 2779

[amthaladmin@al-amthal.com](mailto:amthaladmin@al-amthal.com)

## OMAN

Muscat

Tel: +968 94 102 900

[amthaladmin@al-amthal.com](mailto:amthaladmin@al-amthal.com)